

Media Planner 2019 - 2020

www.foodnbeveragesprocessing.com

Explore
your business
opportunities
with India's
leading
Food
technology
Magazine





About the Magazine

A monthly magazine dedicated to the entire value chain of food industry

India's one of the largest circulating magazine to the food & beverages processors

Reaching more personnel in the food manufacturing industry than any other magazine of its type

Highly respected editorial, with regular exclusive columns by industry professionals

From a printed & digital magazine to live events & conferences, FBP magazine delivers superior information & solution to the advertisers and serves as an extensive networking platform



Why to Advertise with FBP Magazine?

- Food & Beverages Processing magazine provides analytical feature driven content directly related to the concerns and interests of food and beverages manufacturers
- Our controlled & targeted circulation ensures you an exclusive reach to the food and beverages manufacturing professionals who make or influence purchasing decisions
- Food & Beverages Processing magazine is a great way for you to build brand awareness and educate the market on your products & services
- To ensure maximum reach and longevity of your advertisement, FBP magazine encourages both the print and digital edition of the magazine to the entire database of magazine

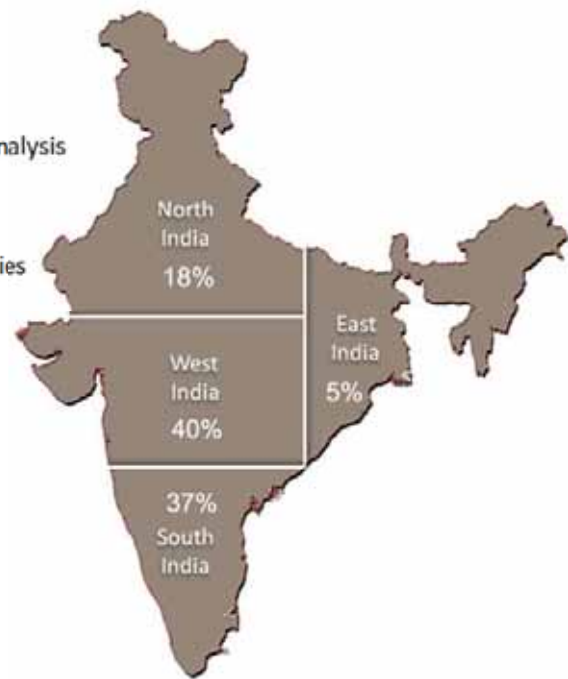
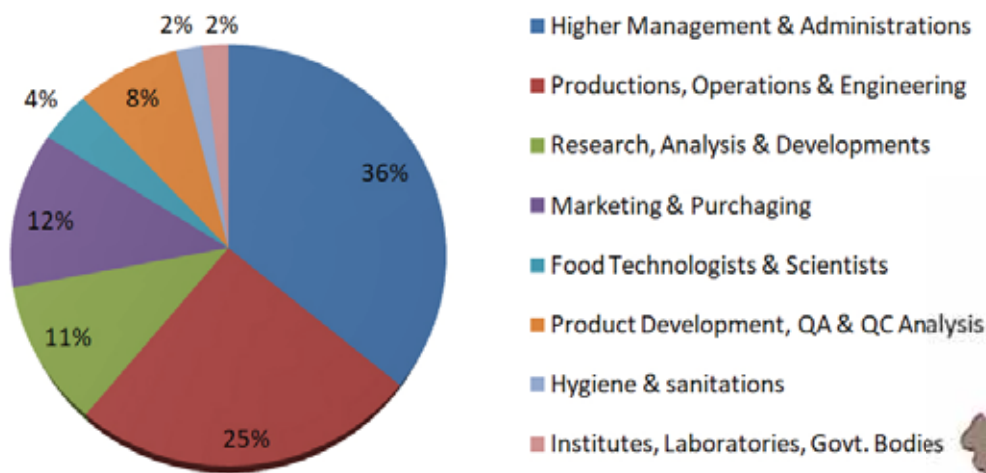
“FBP Magazine revitalized interest in the food magazine genre.”

Circulation Analysis

Readership Profile:

- Readership Profile of magazine includes the Managing Directors, Technical Directors, Process Engineers, Chief Engineers, Production Directors, Plant Managers, Product Managers, Laboratory Managers, Quality Assurance Managers, Quality Control Managers, Food Microbiologists, Procurement Directors, Hygiene & sanitations, Food Scientist, Purchase, marketing, Institutes, Associations etc.

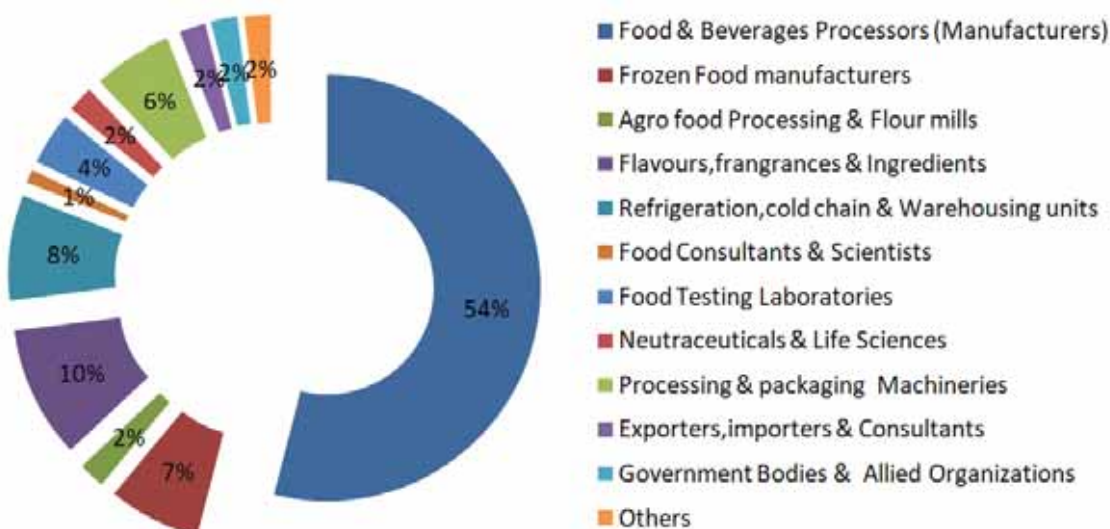
Readership Profile



Unmatched Reach on Processed Food Industry

19,000 + Physical Copies Circulation | 80,000 + Digital Copy Circulation | 1,50,000 + Readership

Circulation Across the Industry



Tariff & Production Requirements

Magazine Size : 8.25"x11" (20.955 cms x 27.94 cms)

Advt. Options	Specifications (Width X Height) In inches		Price per Edition in INR	Price for international Clients in USD
	Bleed	Non- Bleed		
Full page	8.36 X 11.11	8 X 10.75	32,000	750 \$
Half Page (Horizontal)	8.36 X 5.7	8 X 5.7	20,000	6 00 \$
Half Page (Vertical)	4 X 11.2	3.75 X 10.75	20,000	6 00 \$
Quarter Page	4.2 X 5.7	3.75 X 5.5	12,000	400 \$
Premium Full page	8.36 X 11.11	8 X 10.75	35,000	800 \$
Front Cover	8.25 X 8.5	8.25 X 8.5	60,000	1600 \$
Front Inside	8.36 X 11.11	8 X 10.75	45,000	900 \$
Back inside	8.36 X 11.11	8 X 10.75	45,000	900 \$
Back Cover	8.36 X 11.11	8 X 10.75	50,000	1100 \$
Strip Advertisement	8.25 X 2.2	8.25 X 2.2	7,000	300 \$
Logo on Cover Page	2.5 X 1.1	2.5 X 1.1	10,000	400 \$

Tariff for Digital Advertising

Advt. options	Specifications In Pixels	Price per Campaign	Price per campaign for International Clients
Logo on E-Newsletter	240 X 120	5,000	200 \$
Banner on E-Newsletter	630 X 200	15,000	300 \$
Logo on website	240 X 120	5,000	200 \$
Banner on Website	630 X 200	15,000	450 \$
Advt. on Website	240 X 300	18,000	500 \$
Custom Email Campaign	-----	18,000	500 \$



Editorial Content 2019

Contents may change at
Editor's discretion

Editions	Topic – 1 Processing Tech.	Topic – 2 Packaging Tech.	Topic – 3 Ingredients & Additives	Topic – 4 Cold chain & Warehousing	Topic – 5 Industry Updates	Topic – 6 Food Safety	Events & Conferences
Jan 2019	New trends in food processing, Functional beverages, Dairy Tech. Technology Updates	Food & Beverages Packaging concepts & Innovation, New Technology Updates	Ingredients, food colouring , Enzymes, Ingredients for Beverages, Sweeteners	Heating & Cooling technology, New concepts & applications, Technology Updates	Interviews, Industry Updates, News, Global Insights, corporate happenings	Food Safety Issues, rules & regulations , Food testing & Equipments	FoodTech Kerala - 2019
Feb 2019	Automation Processing Control & Regulation Technology, Functional beverages, Dairy Tech. Technology Updates	Food & Beverages Packaging concepts & Innovation, Aseptic Packaging	Ingredients For Dairy food & beverages , Omegas & Fatty Acids	Heating & Cooling technology, New concepts & applications, Technology Updates	Interviews, Industry Updates, News, Global Insights, corporate happenings	Food Safety Issues, rules & regulations , Food testing & Equipments	FoodTech Pune - 2019
March 2019	Meat Processing New trend in processing, equipments, New concepts & Applications	Biodegradable food packaging, New Food & Beverages Packaging concepts & Innovation, Technology Updates	Ingredients, food colouring , prebiotics	Heating & Cooling technology, New concepts & applications, Technology Updates	Interviews, Industry Updates, News, Global Insights, corporate happenings	Food Safety Issues, rules & regulations , Food testing & Equipments	Aahar – 2019, the International food and hospitality Fair
April 2019	Dairy processing, Meat processing, Robotics, Spray drying, New Food Processing concepts & applications	X-ray inspection, Automation & trend in Food packaging, Innovations in Packaging, Design & Developments	Fats & Oil, Enzymes, Spices , Omega & fatty acids, Bio-Derived Polymers, Sweeteners	Supply chain & issues , Cooling plants, ion exchangers, heat Exchangers Technology Updates	Interviews, Industry Updates & News. Global Insights, corporate happenings	Food Safety Issues, rules & regulations , Food testing & Equipments	India International Dairy Expo – 2019 / PackPlus South - 2019/ PacProTec - 2019
May 2019	New trend in processing, equipments, X-Ray, Metal Detection & Checkweighing ,New concepts & Applications	Monitoring & vision Systems , concepts & Applications, Technology Updates	Food Ingredients, Health Ingredients, Bakery formulations	Warehousing, energy efficiency in Cold chain, Technology Updates	Interviews, Industry Updates & News. Global Insights, corporate happenings	Food Safety Issues, rules & regulations ,Food testing & Equipments	
June 2019	Food & beverages processing Industry challenges, scopes, New concepts & Applications, Technology Updates	Wrapping, filling technologies, Other packaging solutions, X-ray inspection, new concepts of packaging, Technology Updates	Food Colouring, Food Flavours, Ingredients for Beverages, Bio-Derived Polymers	New technologies for storage solutions, warehousing design, New concepts & applications	Interviews, Industry Updates & News. Global Insights, corporate happenings	Food Safety Issues, rules & regulations ,Food testing & Equipments	India Warehousing Show - 2019
July 2019	Meat Processing New trend in processing, equipments, Checkweighing , New concepts & Applications	X-ray inspection, Food & Beverages Packaging concepts & Innovation, Technology Updates	Ingredients, food colouring , Enzymes, Ingredients for Beverages, Sweeteners	Heating & Cooling technology, New concepts & applications, Technology Updates	Interviews, Industry Updates, News, Global Insights, corporate happenings	Food Safety Issues, rules & regulations , Food testing & Equipments	BAKERS TECHNOLOGY FAIR- 2019
August 2019	Automation Processing Control & Regulation Technology, Functional beverages, Dairy Tech. Technology Updates	Automation & trend in Food packaging, Flexible Packaging ,Packaging Concepts, Technology Updates	Colours For Dairy food & beverages , Probiotics, cheese formulations	ion exchangers, heat Exchangers, Technology Updates	Interviews, Industry Updates & News. Global Insights, corporate happenings	Food Safety Issues, rules & regulations , Food testing & Equipments	Food Pro – 2019/ PackPlus – 2019/ Annapoorna Anufood India – 2019/ India FOODDEX - 2019
Sept. 2019	Freeze drying, Spray Drying, Automation Processing Control & Regulation Technology, New concepts & Applications	Robotics, New packaging concepts & Applications ,technology in food Industry,	Ingredients & Chemicals, food flavours, Food Colors, Omegas & Fatty Acids, Bio-Derived Polymers	Heating & Cooling technology, New concepts & applications, Technology Updates	Interviews, Industry Updates & News. Global Insights, corporate happenings	Food Safety Issues, rules & regulations ,Food testing & Equipments	Anutec- International Foodtec - 2019

Oct 2019	Dairy processing, Spray drying, New Food Processing concepts & applications	X-ray inspection, New packaging concepts & technology in food Industry & applications,	Ingredients For Dairy food & beverages , Omegas & Fatty Acids	Warehousing Cold chain Cooling & Heating Tech	Interviews, Industry Updates & News. Global Insights, corporate happenings	Food Safety Issues, rules & regulations ,Food testing & Equipments	Fi & HI India – 2019, Gulfood Manufacturing - 2019
Nov 2019	Bakery Analysis, Food processing Industry challenges, scopes, New concepts & Applications, Technology Updates	Automation & trend in Food packaging, Flexible Packaging ,Packaging Concepts, Technology Updates	Colours For Dairy food & beverages , Probiotics, cheese formulations, food enzymes,	ion exchangers, heat Exchangers, Technology Updates	Interviews, Industry Updates & News. Global Insights, corporate happenings	Food Safety Issues, rules & regulations , Food testing & Equipments	BAKERS TECHNOLOGY FAIR- 2019
Dec 2019	Meat Processing New trend in processing, equipments, New concepts & Applications	Food & Beverages Packaging concepts & Innovation, Technology Updates	Ingredients, food colouring , Enzymes, Ingredients for Beverages, Sweeteners	Heating & Cooling technology, New concepts & applications, Technology Updates	Interviews, Industry Updates, News, Global Insights, corporate happenings	Food Safety Issues, rules & regulations , Food testing & Equipments	Indiapack Pacprocess - 2019 drink technology India - 2019
Jan 2020	Automation Processing Control & Regulation Technology, Functional beverages, Dairy Tech. Technology Updates	Biodegradable food packaging, New Food & Beverages Packaging concepts & Innovation, Technology Updates	Ingredients, food colouring , Enzymes, Ingredients for Beverages, Sweeteners	Heating & Cooling technology, New concepts & applications, Technology Updates	Interviews, Industry Updates, News, Global Insights, corporate happenings	Food Safety Issues, rules & regulations , Food testing & Equipments	
Feb 2020	Dairy processing, Bakery technology, Spray drying, New Food Processing concepts & applications	Food & Beverages Packaging concepts & Innovation, Aseptic Packaging	Ingredients For Dairy food & beverages , Omegas & Fatty Acids	Heating & Cooling technology, New concepts & applications, Technology Updates	Interviews, Industry Updates, News, Global Insights, corporate happenings	Food Safety Issues, rules & regulations , Food testing & Equipments	
March 2020	Meat Processing New trend in processing. X-ray inspection, equipments, New concepts & Applications	Robotics, New packaging concepts & Applications ,technology in food Industry,	Ingredients, food colouring , prebiotics	Heating & Cooling technology, New concepts & applications, Technology Updates	Interviews, Industry Updates, News, Global Insights, corporate happenings	Food Safety Issues, rules & regulations , Food testing & Equipments	

Note: Companies will get circular by email for every special editions & if any addition to the above list.

January – 2019
New year Processing Special

February – 2019
Processing Focused / Beverages

March – 2019
Aahar Special

April – 2019
Processing/ Packaging Focused

May – 2019
Processing/ Beverages Focused

June – 2019
Warehousing/ Cold chain / Processing Focused

July – 2019
Annual Edition/ Processing/ Packaging Focused

August – 2019
Processing/ packaging Special / Events Special

September – 2019
Processing/ Packaging Focused / Events Special

October – 2019
International Edition / Ingredients Focused

November – 2019
Processing/ packaging/ Bakery Focused

December – 2019
Processing/ packaging Special / Events Special

Thank You



Company Information

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